

# GLOBAL APP INITIATIVE'S APP FOR HUMANITY PROGRAM

## “What are we even doing?”

This is where we figure out what the client actually needs.

- Research your client!
- Magic time sheets
- Minimum Viable Product

**NEEDS  
ANALYSIS**

## “How will it work?”

Here we determine how the app will solve the problem

- Use pen an paper, or programs like Balsamiq
- Get it here: <http://balsamiq.com/>
- Think how the user will feel and move within the app

**WIRE-  
FRAMING  
UX DESIGN**

## “What will it look like?”

Here we determine how the app will solve the problem

- Design is what gives an app its face!
- For inspiraiton: <http://www.pttrns.com/>
- programs: illustraror, photoshop, after effects
- (free) programs: gimp, inkscape, blender

**DESIGN**

## “How will we actually build it?!”

Programming in a team is the way to go!

- Use source control - e.g. GitHub
- Great tutorials: <http://teamtreehouse.com/>
- Minimum Viable Product

**PRO-  
GRAM-  
MING**

<http://bit.ly/bcpilotapp>

Apply by Sunday March 22nd, 11pm  
Learn more at <http://teamgai.org>  
[contact@teamGAI.org](mailto:contact@teamGAI.org)

